

## Summary Statement

### Sources of Capital

Owners' and other investments	\$1.355.000
Total Source of Funds	\$1.355.000

### Startup Expenses

Cost of Establishment	56.249,00 TL
Salary Expenses	415.132,37 TL
Layout Cost	614.430,00 TL
Capital Equipment and Office Material Cos	219.660,00 TL
Utilities Cost	28.440,00 TL
Inventory Cost	14.950.000,00 TL
Location and Admin Expenses	3.000,00 TL
Advertising and Promotional Expenses	49.000,00 TL
Maintenance, Repair Warranty Expenses	2.500,00 TL
Depreciation Expenses	5.000,00 TL
<b>Total Startup Expenses</b>	<b>16.343.411,37 TL</b>

<b>Operating Expenses</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
Salary Expenses	415.132,37 TL	456.645,61 TL	502.310,17 TL	552.541,19 TL
Payroll (Taxes...etc)	89.756,44 TL	98.732,08 TL	108.605,29 TL	119.465,82 TL
Capital Equipment and Office Material Cos	219.660,00 TL	13.200,00 TL	237.402,00 TL	17.569,20 TL
Stationary Cost	12.000,00 TL	13.200,00 TL	14.520,00 TL	17.569,20 TL
Equipments and Machinaries Cost	207.660,00 TL	0,00 TL	222.882,00 TL	0,00 TL
Layout Cost	614.430,00 TL	0,00 TL	273.537,00 TL	0,00 TL
Utilities Cost	28.440,00 TL	34.452,00 TL	64.033,20 TL	104.936,04 TL
Electric Consumption Cost	1.440,00 TL	4.752,00 TL	31.363,20 TL	68.999,04 TL
Water consumption Cost	1.800,00 TL	1.980,00 TL	2.178,00 TL	2.395,80 TL
Communication Devices Cost	24.000,00 TL	26.400,00 TL	29.040,00 TL	31.944,00 TL
Infrastructure Cost	1.200,00 TL	1.320,00 TL	1.452,00 TL	1.597,20 TL
Inventory Cost	14.950.000,00 TL	41.634.000,00 TL	263.472.425,00 TL	491.529.650,00 TL
Location and Admin Expenses	3.000,00 TL	3.300,00 TL	3.630,00 TL	3.993,00 TL
Advertising and Promotional Expenses	49.000,00 TL	53.900,00 TL	107.800,00 TL	65.219,00 TL
Maintenance Repair Warranty Expenses	2.500,00 TL	7.500,00 TL	45.000,00 TL	90.000,00 TL
Depreciation Expenses	102.761,25 TL	102.761,25 TL	164.813,63 TL	164.813,63 TL
Interest Expense	21.000,00 TL	21.000,00 TL	21.000,00 TL	21.000,00 TL
<b>Total</b>	<b>15.881.250,06 TL</b>	<b>42.425.490,94 TL</b>	<b>264.727.019,29 TL</b>	<b>492.669.187,87 TL</b>